



IIHMR University, Prabhu Dayal Marg, Near Sanganer Airport, Jaipur – 302029

Date: 10-12-2025

CIRCULAR

Two-Day Residential Workshop on Human-Centred Design for SBM (Grameen)

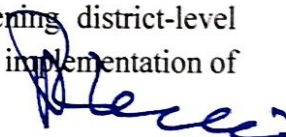
This is to inform that **IIHMR University, Jaipur**, through the **Centre for Behavioural Sciences (CBS)**, is organizing a **two-day residential workshop** on “*Human-Centred Design for Promoting ODF+ Behaviors and Visual Cleanliness under Swachh Bharat Mission (Grameen), Rajasthan.*”

The workshop aims to equip District Programme Coordinators with practical approaches using **Human-Centred Design (HCD)** and **Behavioural Insights** to strengthen ODF Plus outcomes and enhance visual cleanliness across districts.

Event Details:

- **Title:** Human-Centred Design for Promoting ODF+ Behaviors and Visual Cleanliness
- **Date:** 17–18 December 2025
- **Venue:** MDP Hall, IIHMR University, Jaipur
- **Organized by:** Centre for Behavioural Sciences (CBS), IIHMR University

The workshop is being conducted in collaboration with **UNICEF, Swachh Bharat Mission (Grameen), Government of Rajasthan, and HCL Foundation**, with participation from key officials and domain experts. The programme will focus on strengthening district-level capacities, promoting behavioural change strategies, and enabling effective implementation of sanitation initiatives through collaborative and user-centered approaches.


President

Copy to:

- All Faculty Members, Staff
- All Students
- Notice Board
- Website